

2020 NYSAC ADVERTISING CONTRACT

ALL ADVERTISERS OR SPONSORS MUST BE PAID MEMBERS OF NYSAC. SEE MEMBERSHIP APPLICATION OR 2020 DUES FORM.



INFORMATION FOR PRINT: All information submitted will be available online & printed as stated below, unless noted otherwise.

Main Contact Name:			
Organization Name:			
Street Address:			
City, State ZIP Code:		Phone:	
E-Mail Address:			
Website Link:		Video Link: (Gold Only)	
Organization Description: (Please attach if necessary)			

SPONSORSHIP LEVELS, RATES & BENEFITS: Rates are subject to change if not submitted by due date or print-ready to the specifications stated below.

The 2019/20 Membership Directory advertisements are printed in black and white and the Broadcaster (newsletter) advertisements will be printed in full color. If a print-ready advertisement is not received electronically, placement cannot be guaranteed. All of the cover options are first come, first served. The membership directory is printed once a year and at the end of the upcoming or beginning of the following calendar year. The Broadcaster is printed three times throughout the year. Additionally, all publications are distributed electronically to membership and displayed on the NYSAC website. They can be accessed at any time and they are displayed & distributed at NYSAC events.

Important information & details on sponsorship levels: Both advertising levels include a link to each sponsor's website, if submitted, on the NYSAC website. In addition, the information provided by all Gold Sponsors will be prominently displayed on the NYSAC website. This includes the option to add an organization description which will be listed under the sponsor name, as well as an option to add a video link. Please note that all sponsors are solely responsible for the content included on any website submitted on this form. It is important to note the new disclaimer language included at the bottom this contract.

SILVER SPONSOR

ANNUAL MEMBERSHIP DIRECTORY
(1x in Black and White)

___ Directory Full Page – 7 ½ W” x 9 ¾ H”	\$500.00
___ Directory Half Page – 7 ½ W” x 4 ¾ H”	\$400.00
___ Directory Quarter Page – 3 ¾ W” x 4 ¾ H”	\$200.00

GOLD SPONSOR

BROADCASTER (3x in Full Color) & ANNUAL MEMBERSHIP DIRECTORY

___ Broadcaster & Directory Inside Front, Inside Back, or Outside Back (If Available) - 7 ½ W” x 9 ¾ H”	\$2,100.00
___ Broadcaster & Directory Full Page - 7 ½ W” x 9 ¾ H”	\$1,700.00
___ Broadcaster & Directory Half Page - 7 ½ W” x 4 ¾ H”	\$1,100.00
___ Broadcaster & Directory Quarter Page – 3 ¾ W” x 4 ¾ H”	\$700.00

PAYMENT INFORMATION:

Enclosed please find my check in the amount of \$ _____

NYSAC Federal Tax ID #: 13-6617369

Send a check made payable to New York State Association of Cemeteries, 111 Washington Avenue, Suite 501, Albany, NY 12210.

AGREEMENT SIGNATURE & CONTRACT DETAILS:

PLEASE CHECK WITH NYSAC FOR AVAILABILITY. DEADLINE FOR THIS ADVERTISING CONTRACT: **JANUARY 20, 2020**

	Date:
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Please send your advertisement electronically, and if it applies, the website link or URL to an optional video (not physical video file) to Sheila Matott, Director of Membership Services at shm@fwc-law.com. **If we do not receive a print-ready advertisement, we cannot guarantee inclusion in the publications.** Please send your advertisement in a jpg/jpeg file format in the highest resolution possible to ensure a quality printed image. Further, please send a copy of your advertising contract and a check to the NYSAC Office. **Kindly make all checks payable to “New York State Association of Cemeteries” and not any other acronym, such as “NYSAC”.** If you have any questions regarding general membership or the advertising contract, please call or email the NYSAC office at (518) 434 -1134 or info@nysac.com.

IMPORTANT DISCLAIMER: The New York State Association of Cemeteries (NYSAC) carefully controls the use of its name, logos, graphics and trademarks. No supplier member may use NYSAC's logos, graphics or trademarks for any purpose including but not limited to commercial usage, nor may they imply or state that NYSAC provides an endorsement of a particular product or service, without the express written permission of NYSAC or its designated agent. Further, any and all email communication by any supplier member of NYSAC to our members must include an opt-out provision for all future electronic communications.